



Media Release

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Homeless Coalition Changes Name

The Fargo-Moorhead Coalition for Homeless Persons announced today, by unanimous vote of the membership at its annual meeting, it is changing its name to the Fargo-Moorhead Coalition to End Homelessness. This change reflects the long-time mission of the organization as a leader in preventing and ending homelessness in the communities of Fargo, Dilworth, Moorhead, and West Fargo.

“Rebranding with a new name better reflects our work and the commitment we have made as a collaborative organization to work together to make homelessness rare, brief, and a one-time instance,” said Cody Schuler, Executive Director of the Coalition. “We know how to end homelessness, we just need to muster the political will and resources to make it a reality. This change is a strategic part of moving that effort forward.”

Founded in 1989 by the four existing shelters at that time to address a local increase in homelessness, the Coalition has grown to include approximately 70 partners working collaboratively to create permanent solutions in ending homelessness. This includes shared advocacy, providing quality training for partners, and creating person centered low barrier services in the community. The Coalition has been a key partner in creating the Coordinated Assessment, Referral, and Evaluation System (CARES), a reimagined regional cross border homeless response system. CARES was central to the Coalition receiving the Bush Prize for Community Innovation last year.

2019 marks 30 years of the Coalition working in partnership to address the personal and systemic issues surrounding not having a safe and permanent home. “Significant strides have been made since our founding and as we meet this milestone, we are just getting started,” Schuler said “Our work is centered in housing being a human right. We have so much more work to do, but we’re up to the task. Everyone deserves a place to call home.”

The new name is effective immediately. As part of this change the Coalition will be launching a new website and logo in the coming weeks.

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